

Ryan Iwanaga
Executive Vice President
Sereno Group Real Estate
214 Los Gatos Saratoga Road
Los Gatos, CA 95030
408-335-1437
ryan@serenogroup.com



FOR IMMEDIATE RELEASE

SERENO GROUP RECOGNIZED AS ONE OF THE TOP PHILANTHROPIC ORGANIZATIONS IN SANTA CLARA COUNTY BY THE SILICON VALLEY BUSINESS JOURNAL

LOS GATOS, CA–November 10, 2014. Sereno Group was honored as one of the top 50 philanthropic corporate organizations in Santa Clara County for 2014 by the Silicon Valley Business Journal. Sereno Group’s recognition was the direct result of its 1% for Good movement.

Sereno Group was joined on the top 50 list by Silicon Valley tech giants Applied Materials, Cisco Systems, Google, Intel, and Oracle, as well as other prominent Silicon Valley corporations. Sereno Group ranked 32nd out of the top 50 organizations recognized for their philanthropy. Sereno Group substantially moved up the rankings from last year where it ranked 48th. This 16 spot jump was the biggest increase in ranking of any of the Silicon Valley Business Journal’s top 50 honorees.

“We are tremendously grateful to be honored by the Silicon Valley Business Journal; it is extremely flattering to be recognized for our 1% for Good movement. The 1% for Good movement is part of the ethos of Sereno Group and its agents which is focused on community first.” said Chris Trapani, Founder and CEO of Sereno Group, “This award is a testament to the great Realtors we work with. It is incredible and humbling that our relatively smaller company with 235 Realtors would be sharing honors of giving alongside great organizations, such as the San Francisco 49ers, the Sobrato Organization, eBay, Adobe, and other longstanding, iconic Silicon Valley organizations.”

The 1% for Good program started mid-year 2012. The 1% for Good is an office specific, agent driven, grassroots movement that donates to local non-profit, community minded organizations. The 2014 recipients have been: There with Care, Peninsula College Fund, Friends of American Veterans, Theuerkauf Elementary Tech Arts, Saratoga Historical Society, Yu-Ai Kai Senior Center, CASSY Bay Area, Canine Companions for Independence, Morgan Autism Center, Santa Clara County Sheriff Search and Rescue, Boys & Girls Club of Santa Cruz, and Monarch Services.

For more information, visit: www.serenogroup.com/onepercent

About Sereno Group:

Open since July 1, 2006, Sereno Group Real Estate has quickly established itself as a market leader by continually attracting top producing agents in the Silicon Valley. During this time, Sereno Group has achieved the highest per agent productivity for residential real estate brokers in the county. In 2013, Sereno Group closed over \$2.1 billion in sales with an average sales price of \$1 million. Their 1% for Good charitable movement donated over \$270,000 to local charities and community-minded organizations and was recognized as one of the top 50 most philanthropic corporations in the Bay Area. The company, which has been ranked the Best Place to Work in the Bay Area for 5 years in a row, now has seven offices located in Palo Alto, Los Altos, Saratoga, Los Gatos, Willow Glen, Santa Cruz, and Aptos. The 235 agents of Sereno Group sell and serve the Santa Clara, San Mateo and Santa Cruz Counties and points beyond.

For more information, please visit: www.serenogroup.com